

Akhilesh M.

UI UX Designer

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🌐 www.akhileshmahesh.com

I'm a designer who excels in strategic thinking and creative problem-solving. You can often find me creating illustrations on Instagram and taking workshops in colleges.

Experience.

Module lead UI/UX designer – Aspire Systems

Apr 2024 - Present

- Directed end-to-end UX strategy and user research for a logistics platform, refining user flows and complex data dashboards to improve usability and cut task completion time by 25%.
- Led the architecture of a comprehensive design language system, ensuring visual consistency and accessibility compliance, driving 90% developer adoption and reducing implementation cycles by 40%.

Product designer – Mykademy by Olive Group

Feb 2021 - Jan 2024

- Led end-to-end product design initiatives and iterative prototyping, driving feature adoption that resulted in a 30% increase in user interaction and engagement.
- Revamped the user onboarding funnel by diagnosing usability friction through heatmaps and behavioral analytics, delivering a 12% improvement in signup to paid conversion rates.
- Collaborated cross-functionally with product and engineering to define MVP scope and technical feasibility, ensuring human centered solutions were delivered on time and within budget.

UI/UX designer – WowMakers

Jul 2020 - Feb 2021

- Developed iterative wireframes, interactive prototypes, and pixel perfect high fidelity mockups for cross-platform web and mobile applications.
- Applied responsive frameworks and adaptive layouts to ensure visual consistency and seamless usability across all viewports.

UI/UX designer – Perfomatix

Aug 2018 - Jun 2020

- Collaborated with senior designers to execute high fidelity interfaces and pixel perfect assets, ensuring strict adherence to brand identity systems.
- Contributed to the creation of aesthetically cohesive designs, applying color theory and typography principles to align with corporate design languages.

Tools.

Figma, Adobe XD, Photoshop, Illustrator, Premiere Pro, After Effects

Skills.

User experience design, Visual design, User research, Design thinking, Prototyping, Usability testing, Information architecture, Wireframing.

Education.

Mechanical production engineering (B.Tech), Sree Chitra Thirunal College of Engineering, Trivandrum.